

Hello,

On behalf of the San Jose State University Alumni Association and the SJSU Latino Alumni Network, we would like to share an exciting opportunity with you! The Latino Alumni Network will host its 2nd annual Legacy Dinner on Thursday, October 25th, from 6 PM - 9 PM at Intuit. This event raises funds for the Latino Alumni Network scholarship fund.

We would be honored if you would consider being a sponsor for this event. The sponsorship opportunities are included with this letter. The net proceeds from this event will benefit the SJSU Latino Alumni Network scholarship Fund, this year’s recipients will be in attendance at the Legacy Dinner. Donations are tax deductible and sponsors will receive a letter of receipt. For more information on the scholarship, visit [bit.ly/LANdinner2018](http://bit.ly/LANdinner2018).

We would greatly appreciate your response by Sunday, September 30, 2018. Should table sponsorship not be possible, please consider making a donation to the SJSU Latino Alumni Network Scholarship Fund at [www.sjsulatinoalumninetwork.com/sponsorship](http://www.sjsulatinoalumninetwork.com/sponsorship) and/or attending as an individual guest. As an essential member of the SJSU community, your presence would enhance the celebration.

Should you require any additional information, please feel free to contact your personal event liaisons Felicia Torrez at [feliciamtorrez@gmail.com](mailto:feliciamtorrez@gmail.com) or Leo Cortez at [leo.cortez@hotmail.com](mailto:leo.cortez@hotmail.com).

Thank you for your consideration and we look forward to hearing from you soon.

Sincerely,

Karina Deras, Co-Founder/President SJSU Latino Alumni Network

Brian Bates, Executive Director, SJSU Alumni Association



**Latino Alumni Network**

***Legacy Dinner Sponsorship Opportunities***

Please take a moment to review the different sponsorship opportunities**:**

**Premier Spartan Sponsor $10,000:**

* One Sponsor
* Table sponsor (20 seats) premier placement
* Branding on tables
* Mentioned at the event as premier sponsor
* Logo at the event
* Logo on our website (prominent location)
* Branding at registration table
* Branding/Marketing material at all event tables
* Logo and branding on event communication as event as Premier Sponsor
* Full page ad in our event brochure (back cover page)
* Branding on our social media sites
* 2 minutes speech at the beginning of the event

**Spartan Gold Sponsor $5,000:**

* Table sponsor (10 seats) prominent placement
* Branding on table
* Logo at the event
* Mentioned at the event as Spartan Gold Sponsor
* Logo on our website
* Logo and branding on event communication
* Full page ad in our event program

**Spartan Blue Sponsor $2,500:**

* Table sponsor (10 seats)
* Branding on table
* Logo at the event
* Mentioned at the event as Spartan Blue Sponsor
* Logo on our website
* ½ page ad in our event program

**Spartan Sponsor $1,000:**

* Table sponsor (10 seats)
* Branding on table
* Mentioned at the event as Spartan Sponsor
* Name on our website
* Name on event program

**Ad Sponsor $500:**

* Logo on our website
* ½ page ad in our event brochure
* Mentioned at the event as Ad Sponsor

If you are interested in sponsorship, please contact your personal event liaisons Felicia Torrez at [feliciamtorrez@gmail.com](mailto:feliciamtorrez@gmail.com) or Leo Cortez at [leo.cortez@hotmail.com](mailto:leo.cortez@hotmail.com) for any questions and next steps.